

NEWS RELEASE

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Triacta Selects Brayon Sabanz in Dubai, UAE to Distribute Smart Meters

December 18th, 2007 – Almonte ON - Triacta, the Canadian maker of smart meters for multi-tenant buildings, is pleased to announce that Brayon Sabanz, Technical Equipment Trading Co., is now an authorized distributor of Triacta products to the Middle East.

Dubai is one of the fastest growing economies in the world today and is in the midst of a massive construction boom. As the economy expands, the United Arab Emirates government has increased spending on infrastructure and is encouraging greater private-sector involvement.

“We look forward to working with Brayon Sabanz’s group, who will provide Triacta with a strong presence in the Middle East. We are very excited about this opportunity.” says Rob Brennan, President and CEO of Triacta.

“The Brayon Group is committed to deliver high quality HVAC, Industrial Automation, Building Management Systems and Energy Metering solutions. Our goal is to help customers achieve LEED green building standards. Triacta’s unique IP-based smart metering solution is easy to integrate with other building automation & billing systems and will help Brayon Group become a leader in energy efficient turnkey solutions.” says Mr. Praveen, Sales and Marketing Director for the Brayon Group.

Triacta smart meters allow property owners and facility managers to individually bill tenants for the energy they use. When tenants pay for their own electricity use, overall consumption drops 15 to 25 percent. Dubai has recently implemented a green buildings initiative, under which all civil and commercial buildings must be designed and constructed to strict environmental standards.

About Triacta

Triacta is a leading developer and manufacturer of smart meters. We make it easy for facility managers, energy service companies and local distributors to individually bill residential and commercial tenants for electricity consumed. And, we enable businesses in a variety of sectors to better manage their electricity costs and consumption by providing meaningful and timely information not available from electricity suppliers. Please visit us at **www.triacta.com**